



COMMERCIAL CATTLEMEN'S DAY

MATERNAL MERIT BRED HEIFER SALE

Join Us

WEDNESDAY, JANUARY 15, 2025

2025 National Western Stock Show - Yards Sale Arena | Denver, CO

Schedule

10:00 am

Educational Sessions Sponsored by Colorado Angus Association

10:00 am - 10:30 am

- *Marbling, Feet and Fertility. Are they related?* | Kara Lee, Director of Producer Engagement, CAB

10:30 am - 11:00 am

- *Tools to help with selection* | Dr. Paige Pratt, Neogen

11:15 am - 12:00 pm

- *Panel Discussion: Where do you put genetic emphasis?* | Moderated by Kevin Oschner
Panelists: Oakley Kelley • Anton Hermes • Darrell Stevenson • David Brown

12:30 pm - 1:00 pm

- *The Value of a Baldy Cow* | Kevin Murnin, American Hereford Association

2:00 pm

Maternal Merit Elite Commercial Bred Heifer Sale

- AI-Bred to ABS calving ease bulls such as True North, Dynamic, Republic, Stockyard, Definitive
- Consignors: Hermes Livestock, Valhalla Ranch, Warner Beef, Livingston Ranch, Bar S
- Breeds represented: Angus, F1 Black Baldies, Red Baldies, Red Angus, Balancers, Sim-Angus



January 11-26, 2025

PRESENTED BY

CommonSpirit+



Colorado Angus Association

Brent Vieselmeyer | 970.520.9006

RED ANGUS
RANCH TESTED. RANCHER TRUSTED.

Mark your calendars!

Reach out to anyone below if you have questions!

BOBBY STRECKER | ABS District Sales Manager | 970.571.2722

ANTON HERMES | Hermes Livestock | 970.554.0996

DON MACLENNAN | Valhalla Ranch | 303.906.4374

DAN WARNER | Warner Beef Genetics | 308.962.6511