



**FOUNDATION**  
ANGUS SALE  
AT THE  
NATIONAL WESTERN  
Stock Show



Dear Progressive Angus Breeder,

On behalf of our team and the Colorado Angus Association, we are excited to invite you to one of the historic Angus marketing events in all of America. The newly named, but completely original, Foundation Angus Sale at the National Western Stock Show.

After a year off and the reopening of the National Western Stock Show, we have rebranded the sale and have many exciting changes and improvements to this historical event. First of all, the newly renovated National Western Complex allows us the use of a state-of-the-art facility to conduct this sale. The yards and display pens for the cattle have been rebuilt allowing a more exhibitor friendly experience, along with a brand new sale facility that offers more room and comfort.

One of the staples of the National Western has always been the carload and pen shows for the bulls. For the first time ever, we are accepting nominations for elite herd sire prospects into this sale. With the steadfast national recognition that goes along with this great event and dynamic new venue, the sale committee thought this would be an excellent new opportunity to market some of the elite programs and herd bull prospects traditionally exhibited in the carload and pens shows as well as high-quality individuals that come solely for this iconic sale. In addition to the herd sire prospects, we will continue to accept nominations for open heifers, bred heifers, donor cows, flushes, picks, embryos, and valuable semen. As always, it is imperative that as you consider what consignments to nominate, be sure to utilize this national stage and historical event to promote your program at the highest level. We encourage you to consign cattle and genetic lots that are hard for you to part with. Remember, if it doesn't make you a little uncomfortable to part with these cattle and genetics, then you probably aren't offering enough quality and a fair representation of your program, so dig deep! We thank you for your consideration, and hope that you will join us in making this inaugural event at the new sale facility one that sets the bar for another 100 years of history at the prestigious National Western Stock show!

We look forward to hearing from you soon. Please contact any of us for more information.

Sincerely,

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